



# THE SOUTH INDIAN SUGARCANE & SUGAR TECHNOLOGISTS' ASSOCIATION



## 53<sup>rd</sup> ANNUAL CONVENTION, 2024

### INVITATION & PROGRAMME



on  
19<sup>th</sup> & 20<sup>th</sup>  
August, 2024



at  
**SHERATON GRAND HOTEL**

Prestige Shantiniketan, Hoodi, Whitefield, Bengaluru - 560048,  
Karnataka, Ph: 080-61078107



## THE SOUTH INDIAN SUGARCANE & SUGAR TECHNOLOGISTS' ASSOCIATION

*Request your esteemed presence  
on the occasion of the*

*Inaugural Function of*

### 53<sup>rd</sup> ANNUAL CONVENTION

at 09.30 am on 19<sup>th</sup> August, 2024

at

### SHERATON GRAND HOTEL

Whitefield, Bengaluru



#### INAUGURAL FUNCTION on 19<sup>th</sup> August, 2024



07.30 am to 09.30 am	: Delegates Registration
09.30 am to 09.40 am	: Inviting the Dignitaries on the Dais
09.40 am to 09.45 am	: Escorting VIP's to Dais
09.45 am to 09.50 am	: Lighting Traditional Lamp
09.50 am to 09.55 am	: Prayer
09.55 am to 10.00 am	: Honouring VIP's on the Dais
10.00 am - 12.45 pm	: Inaugural Function

#### Programme on 19<sup>th</sup> August, 2024

Welcome Address	: <b>Shri N. CHINNAPPAN</b> President, SISSTA, Chennai
Inaugural Address	: <b>Dr. PRABHAKAR B. KORE</b> Chairman, KLE Society, Belagavi and Chairman for Shivashakti Sugars Ltd., Karnataka
Key Note Address	: <b>Shri SANJAY AWASTHI</b> President, STAI and Chairman ISSCT Council & Executive Committee
Chief Guest Address	: <b>Dr. MURUGESH R. NIRANI</b> Ex. Minister of Large & Medium Scale Industries and Founder & Chairman of MRN Group of Industries, Karnataka
Special Address	: <b>Shri A. SRINIVASAN</b> Chairman, Shree Basaveshwar Sugars, Karnataka & Chancellor, Dhanalakshmi Srinivasan University, TN
	<b>Shri M.R. RAVIKUMAR, I.A.S.,</b> Commissioner for Cane Development & Director of Sugar, Govt. of Karnataka
	<b>Shri T. ANBALAGAN, I.A.S.,</b> Director of Sugar, Govt. of Tamil Nadu
	<b>Shri SHIVAJIRAO C. DESHMUKH, I.A.S.,</b> Adviser, Vasantdada Sugar Institute, Pune
	<b>Prof. Mrs. SEEMA PAROHA</b> Director, National Sugar Institute, Kanpur
	<b>Shri S.B. BHAD</b> President, DSTA and Chairman, S.S. Engineers, Pune
	<b>Shri ADRUSHEPPA VASANNA DESAI</b> Director, Nandi S.S.K. Niyamit, Vijayapura
S.V.Parthasarathy Memorial Lecture	: <b>Dr. V. PRAVEEN RAO</b> Vice Chancellor, Kaveri University, Telangana
Presentation of Awards	: By <b>Guests and VIPs</b>
Vote of Thanks	: <b>Shri J.D. ANAND MURUGAN</b> Convener & Vice President (KA), SISSTA
12.45 pm - 01.00 pm	: <b>Inauguration of Sugar Expo - 2024 by VIPs</b>

01.00 pm - 02.00 pm : **Lunch**

02.00 pm - 05.00 pm : **Parallel Technical Session - I**

(with 30 minutes Tea Break)

Technical Session – **Sugarcane**

Technical Session – **Engineering & Co-gen**

05.00 pm - 06.00 pm : **Annual General Meeting**

07.00 pm - 10.00 pm : **Cocktail Dinner with Cultural Programme**

### Programme on 20<sup>th</sup> August, 2024

09.30 am - 01.00 pm : **Parallel Technical Session - II**

(with 30 minutes Tea Break)

Technical Session – **Sugarcane** (cont...)

Technical Session – **Process**

01.00 pm - 02.00 pm : **Lunch**

02.00 pm - 05.00 pm : **Parallel Technical Session - III**

(with 30 minutes Tea Break)

Technical Session – **Sugarcane** (cont...)

Technical Session – **By-Product & Management**

### Chairman & Co-Chairman for the Technical Sessions

#### Sugarcane on 19<sup>th</sup> August, 2024:

Chairman : **Dr. M. VIJAY KUMAR**  
Principal Scientist, Agricultural Research Station, Basanthpur

Co-Chairman : **Dr. V. CHANDRA SEK HAR**  
Sr. Scientist, Regional Agricultural Research Station, Anakapalle

Co-Chairman : **Dr. SUNILKUMAR NOOLI**  
Agronomist (Cane), Agricultural Research Station, Sankeshwar

#### Sugarcane on 20<sup>th</sup> August, 2024:

Chairman : **Dr. P. GOVINDARAJ**  
Director, Sugarcane Breeding Institute, Coimbatore

Co-Chairman : **Dr. M. CHARUMATHI**  
Principal Scientist, Regional Agricultural Research Station, Maruteru

Co-Chairman : **Shri K. GOPINATH**  
Chief Manager - Cane, Ponni Sugars Ltd., Erode

### Chairman & Co-Chairman for the Technical Sessions

#### Engineering on 19<sup>th</sup> August, 2024:

Chairman : **Shri MURUGESH HATTIKAL**  
Director (Tech.) MRN (Nirani) Group of Companies, Mudhol

Co-Chairman : **Shri V.J. RAVI**  
Sr. Vice President, Coromandel Sugars Ltd., Mandya

Co-Chairman : **Dr. VINAY KUMAR**  
Asst. Professor (Sugar Engg.), National Sugar Institute, Kanpur

#### Process on 20<sup>th</sup> August, 2024:

Chairman : **Shri S.K. BHOJARAJ**  
Sr. Sugar Technologist & Chemical Engineer, Bengaluru

Co-Chairman : **Shri CHIDANAND B. PATIL**  
Director I/c, S.Nijalingappan Sugar Institute, Belgavai

Co-Chairman : **Shri K. GANGADHARAM**  
Technical Advisor, Sugar Technology Dept., VSI, Pune

#### By-Product on 20<sup>th</sup> August, 2024:

Chairman : **Dr. S.V. PATIL**  
Professor & Head (Retd.), Vasantdada Sugar Institute, Pune

Co-Chairman : **Dr. GOVIND MISALE**  
Vice President (Ethanol), Shree Renuka Sugars Ltd.,

Co-Chairman : **Shri R. MANI**  
Exec. Vice President, Sri Chamundeswari Sugars Ltd., Bharathi Nagar

#### Management & General on 20<sup>th</sup> August, 2024:

Chairman : **Shri M. MURUGESAN**  
Adviser - Distillery, GEM Sugars Ltd., KA

Co-Chairman : **Shri V. THIRUVENKADAM**  
Vice President, Sakthi Sugars Ltd., Sakthinagar, TN

### SIGNIFICANT HIGHLIGHTS OF 53<sup>rd</sup> ANNUAL CONVENTION

❖ Biggest congregation of sugar & allied industry scientists, technocrats & managers from India & abroad.

❖ Sharing wealth of experience by renowned experts on industry trends and deep insight during the technical sessions.

❖ Opportunity to interface with leading technology developers & who's who of Indian sugar industry on a single platform.

❖ Mega opportunity to exhibit/launch/showcase new innovations for sugar industry applications.

#### Become one of our Prestigious Sponsorer

Many well-known dignitaries from the Government and Industry will be participating in the convention as well as scientists from research institutes. To organize this in a successful manner, we need the support of leading organizations like yours in the form of liberal sponsorships. Needless to emphasize that the standing and reputation of organizations will get enhanced and noticed by sponsoring the conventions of this nature. Therefore, we request you to kindly extend your participation in the form of liberal sponsorships the details of which are mentioned:

### SPONSORSHIP PACKAGES

#### SUPER PLATINUM SPONSORSHIP - R 6.00 Lakh

##### Deliverables:

- One Stall (3m x 3m) as free
- Complimentary enrollment of 4 delegates
- Full page colour advertisement
- Company Banners with the size 8' x 4'
- Display of company's name & logo on the wings of Backdrop.
- Memento with Certificate
- Brochure Inserting in the Bag

#### DIAMOND SPONSORSHIP - R 3.00 Lakh

##### Deliverables:

- Complimentary enrollment of 3 delegates
- Full page colour advertisement
- Company Banner with the size 8' x 4'
- Display of company's name & logo on the wings of Backdrop.
- Memento with Certificate
- Brochure Inserting in the Bag

#### SILVER SPONSORSHIP - R 1.00 Lakh

##### Deliverables:

- Complimentary enrollment of 1 delegate
- Full page black & white advertisement
- Display of company's name & logo on the wings of Backdrop.
- Memento with Certificate

#### DELEGATION FEE

The delegation fee pattern is as follows:

**Life Member : ₹ 3,000/-**

**Non Members : ₹ 3,500/-**

**Sr. Citizen : ₹ 1,800/-**

**Spouse : ₹ 1,800/-**

Inclusive of GST 18%

#### PLATINUM SPONSORSHIP - R 4.00 Lakh

##### Deliverables:

- Complimentary enrollment 4 delegates
- Full page colour advertisement
- Company Banners with the size 8' x 4'
- Display of company's name & logo on the wings of Backdrop.
- Memento with Certificate
- Brochure Inserting in the Bag

#### GOLD SPONSORSHIP - R 2.00 Lakh

##### Deliverables:

- Complimentary enrollment of 2 delegates
- Full page black & white advertisement
- Company Banner with the size 8' x 4'
- Display of company's name & logo on the wings of Backdrop.
- Memento with Certificate
- Brochure Inserting in the Bag

#### SUGAR EXPO, 2024

It will be a good opportunity for the exhibiting companies to showcase latest products, innovations and services to the sugar industry. 67 companies from sugar machinery manufacturers and suppliers are booked their stalls to exhibit their latest technology.

#### SCAN TO REACH CONVENTION VENUE



**N. CHINNAPPAN**  
President, SISSTA

**J.D. ANAND MURUGAN**  
Convener & Vice President (KA)  
M: 9940924808

**N. GOPALAKRISHNAN**  
Secretary, SISSTA  
M: 9500120213